

2018 Election



**Goals for the Future of
Work-Family Policy and the
Aspen Family Prosperity
Innovation Community**

**Celinda Lake
November 2018**

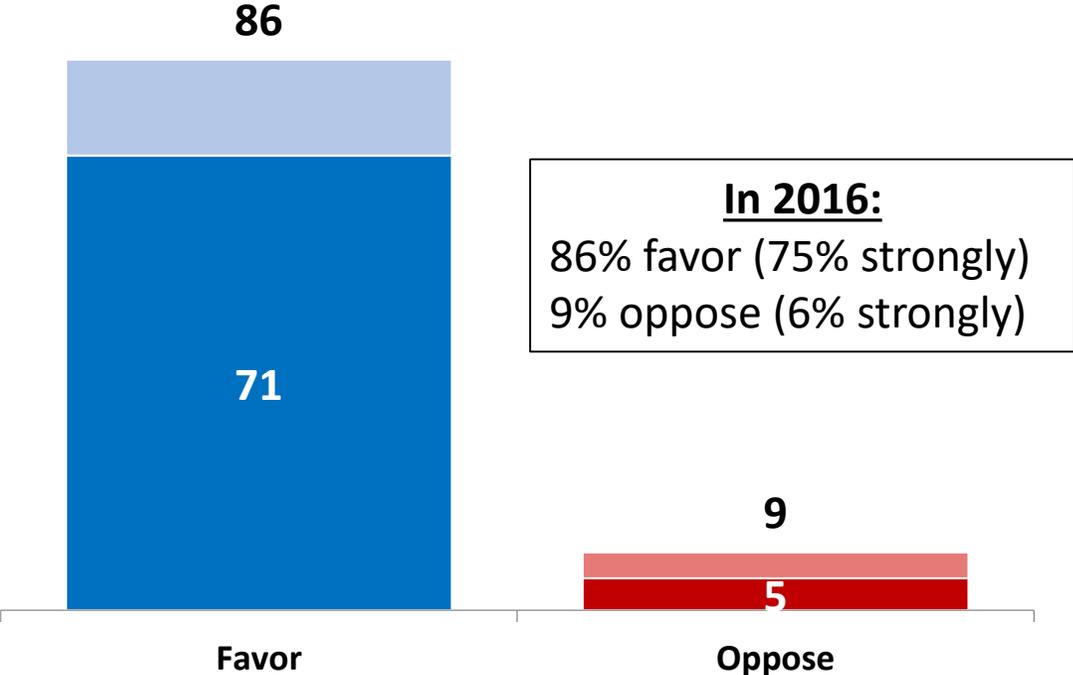


Election Eve/Day Survey Results

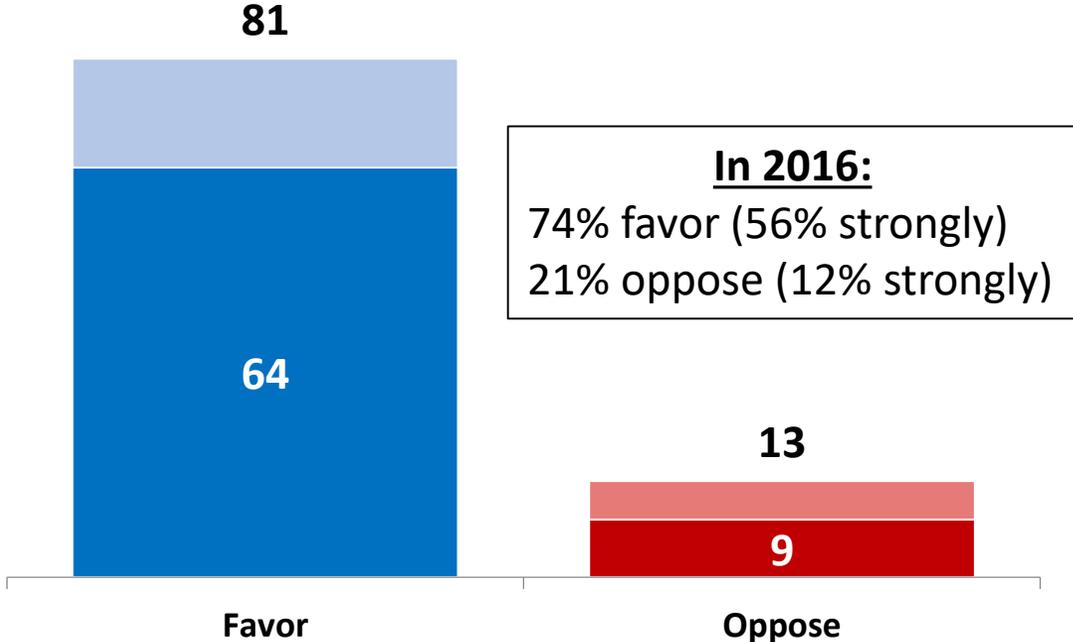
A strong majority of adults believe education and job training is a favorable approach to help people get out of poverty, and would support this approach even if it raised their taxes.

One program designed to help people who are living in poverty get out of poverty targets both parents and their children, so that parents get education and skills training to get a better job and at the same time their children get a good start with Head Start, early education, and quality schools.

Do you favor or oppose this approach to helping people get out of poverty?

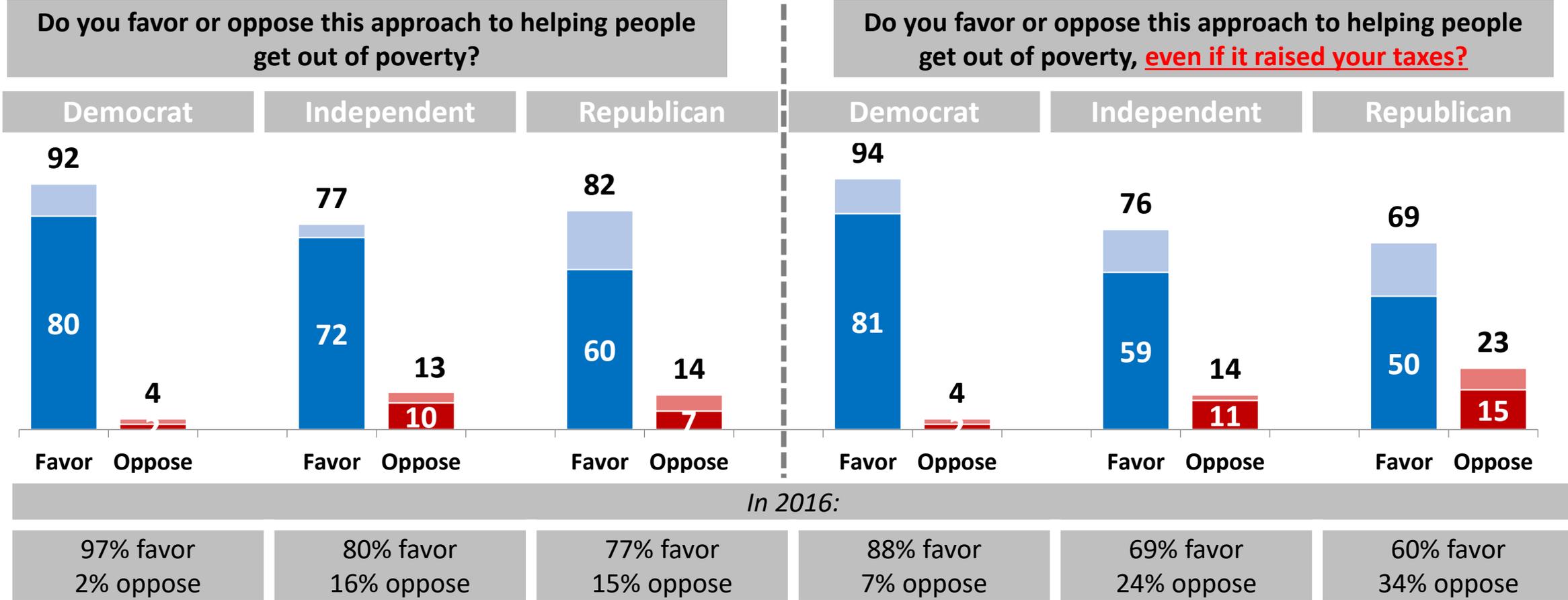


Do you favor or oppose this approach to helping people get out of poverty, even if it raised your taxes?



Though Republican and Independent support dips when discussing taxation, a majority of both groups strongly support.

One program designed to help people who are living in poverty get out of poverty targets both parents and their children, so that parents get education and skills training to get a better job and at the same time their children get a good start with Head Start, early education, and quality schools.

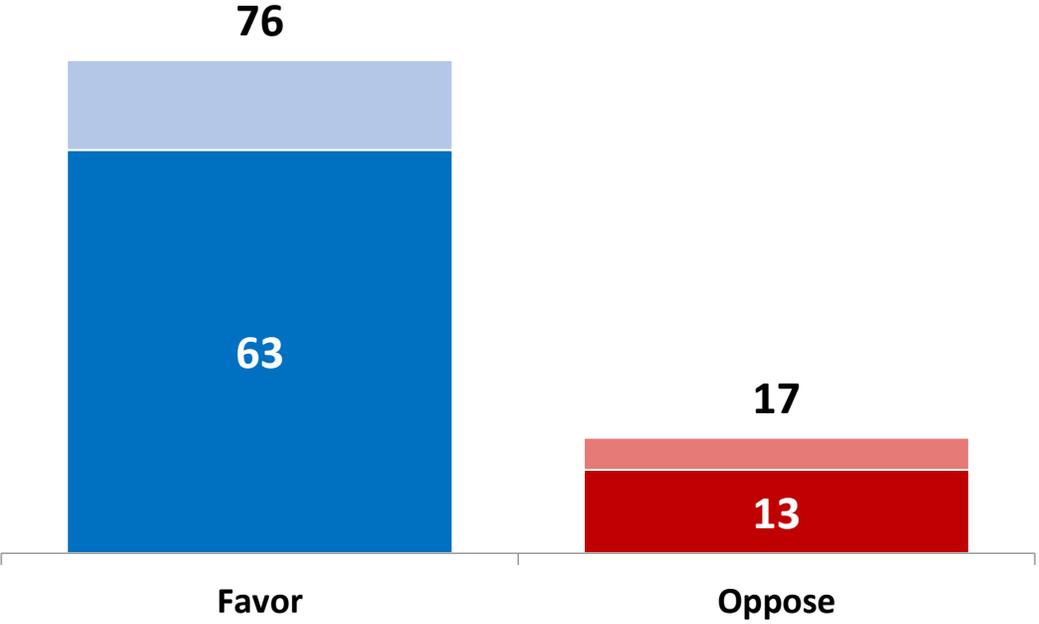
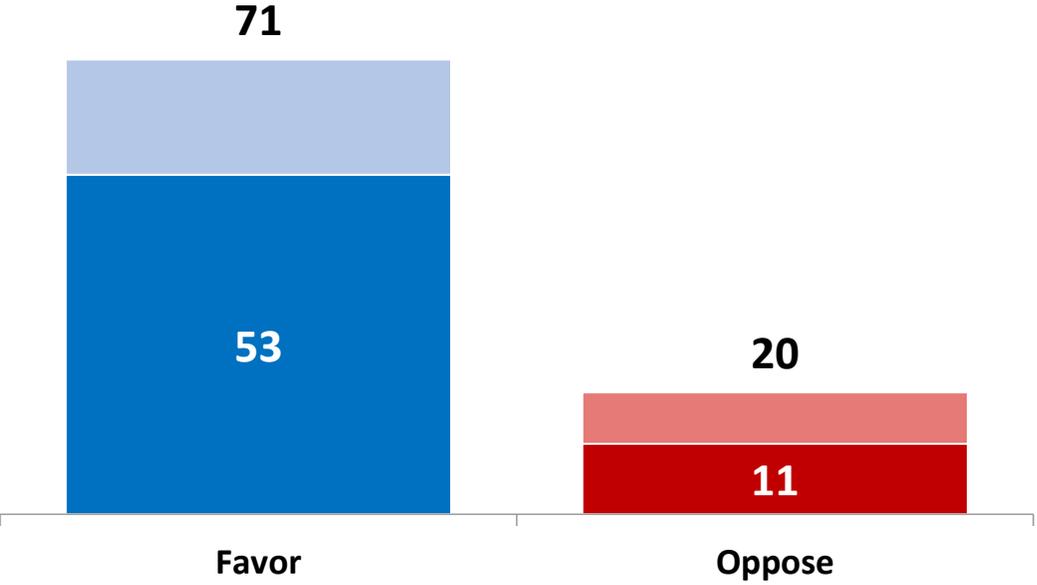


Darker colors indicate intensity.

Voters favor the federal government making childcare more affordable. The strongest framing is “investing in” child care.

Do you favor or oppose the federal government having a role in making child care more affordable?

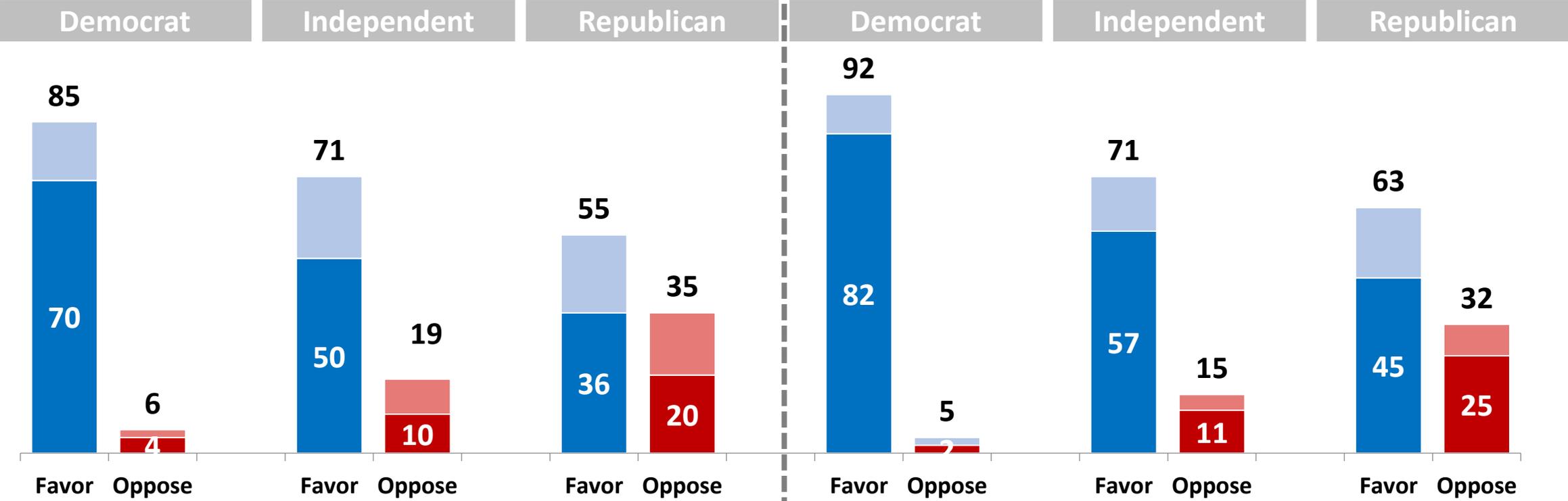
Do you favor or oppose the federal government investing in making child care more affordable?



The strongest support for the federal government making child care more affordable comes from Democrats and Independents.

Do you favor or oppose the federal government having a role in making child care more affordable?

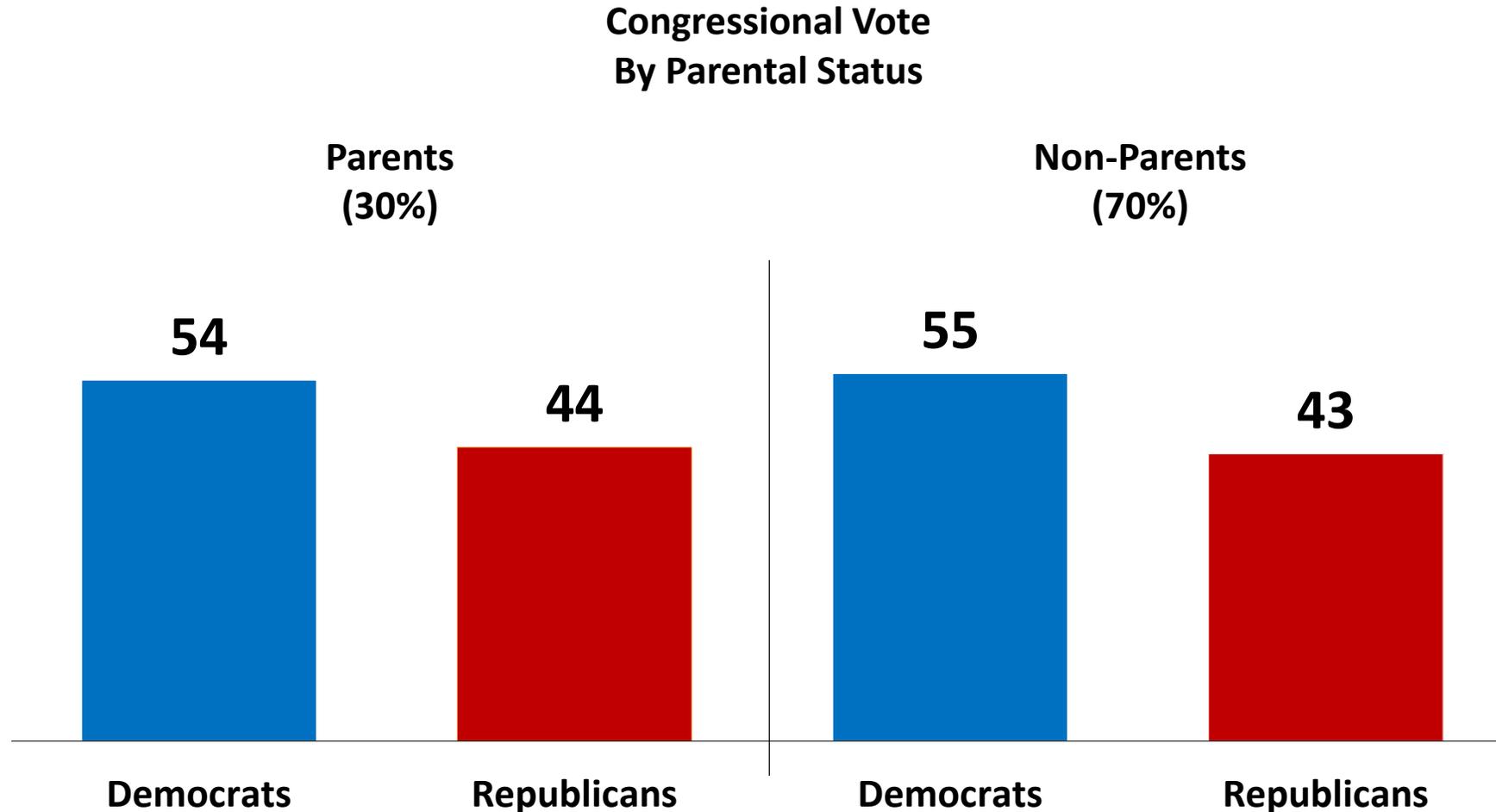
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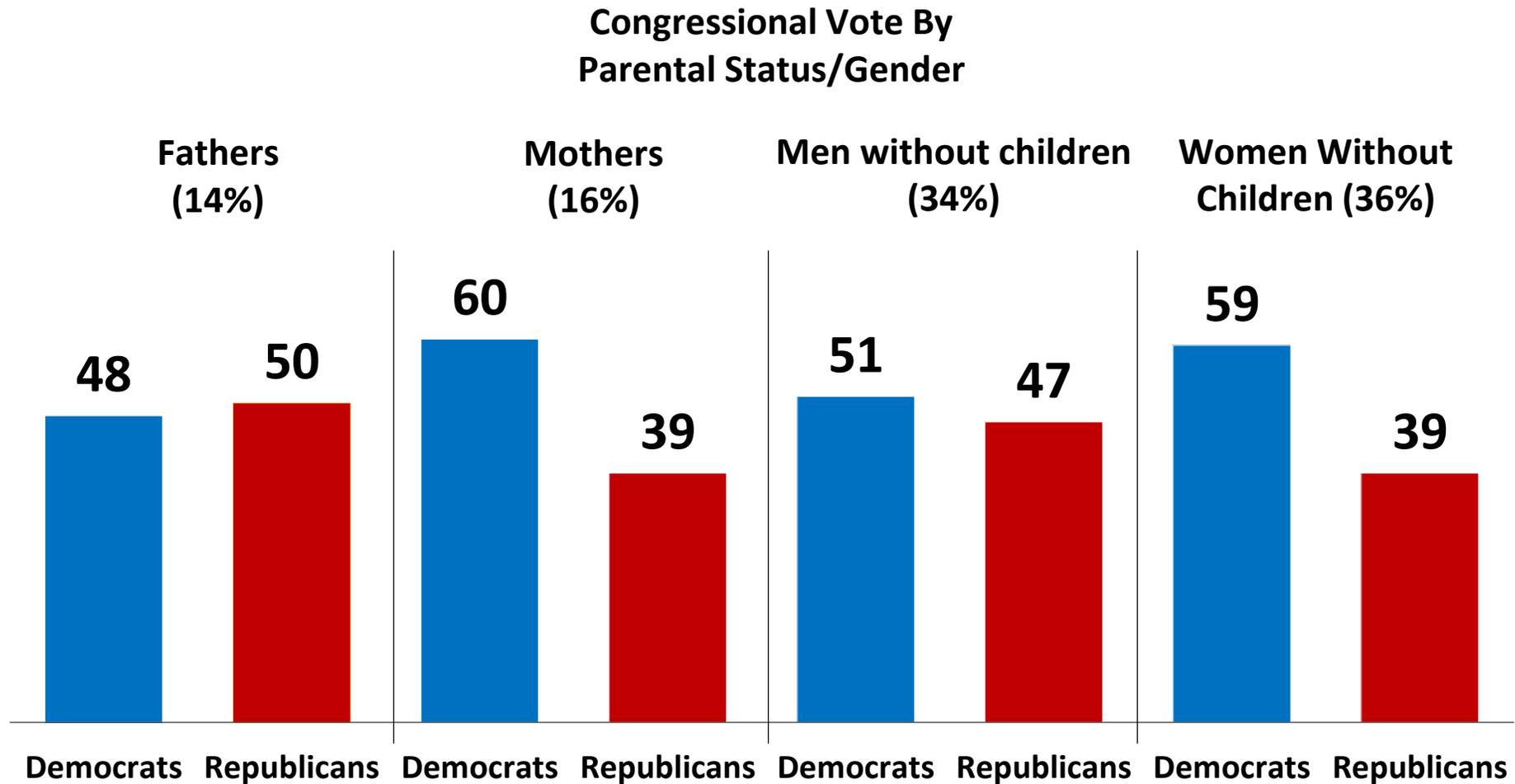


The 2018 Election Exit Polls: Family Demographics

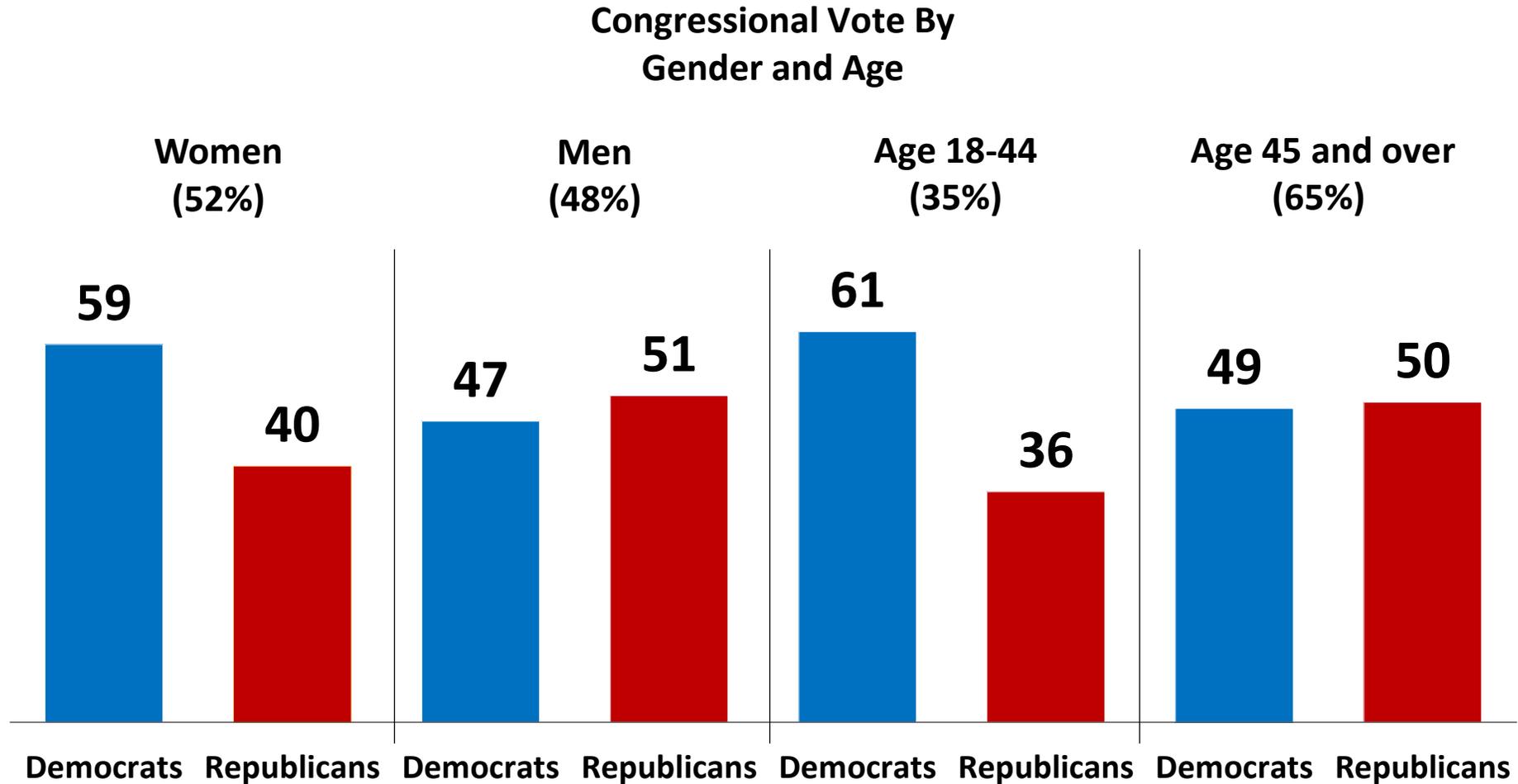
Parents with children under 18 made up just under one third of all voters. Being a parent does not appear to increase or decrease a voter's likelihood to support Democrats for Congress.



A clear majority of women, regardless of parental status, supported the Democratic candidate. Men without children are somewhat more likely to support Democrats than fathers.

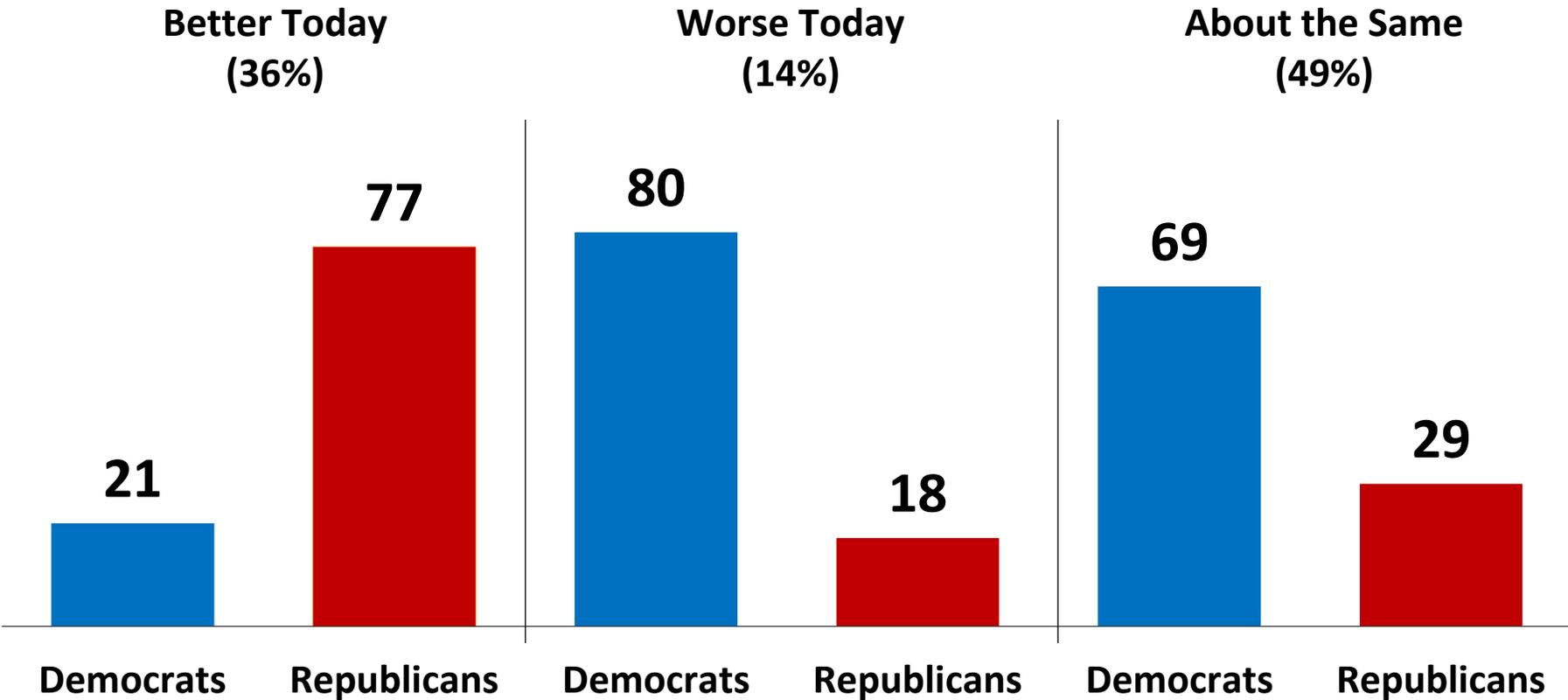


Women voted Democrat at higher rates than men, and younger voters voted Democrat at higher rates than older voters. However, older voters split their vote even.



About half of voters consider their family's financial situation unchanged from two years ago and two thirds of them supported the Democratic candidate. More than a third of voters consider themselves better off and overwhelmingly support the Republican candidate. Only about one in eight consider themselves worse off and are far more likely to support the Democrat.

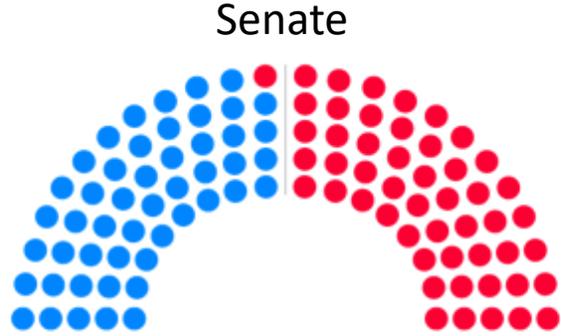
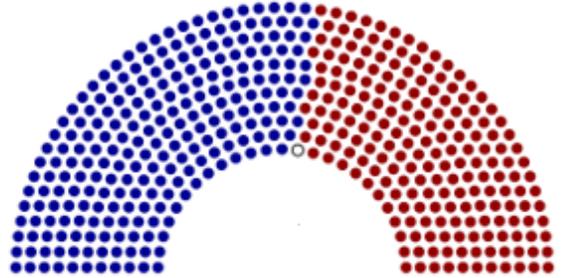
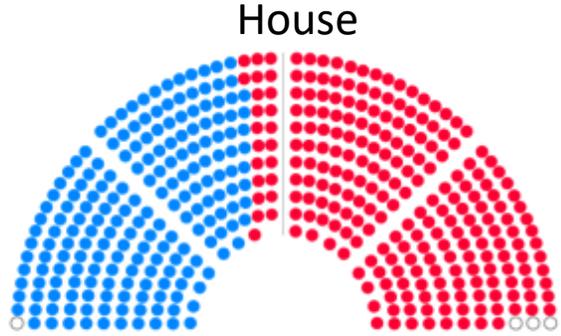
Congressional Vote by Family's Financial Situation vs. Two Years Ago



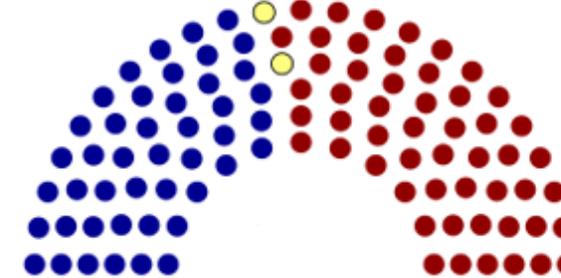


The 2018 Election: Overview and Impacts for Families

Election Overview



2017



2018

House:

Democrats net 40 seats

2018: 235 D, 199 R

Senate:

Republicans expand majority 2 seats

2018: 53 R, 47 D(+I)



Important House Wins for Families in the 2018 Election

Over 100 women elected to the House, 33 of whom are non-incumbents.





Important Senate Wins for Families in the 2018 Election

At least 12 women elected to the Senate, two of them are non-incumbents.



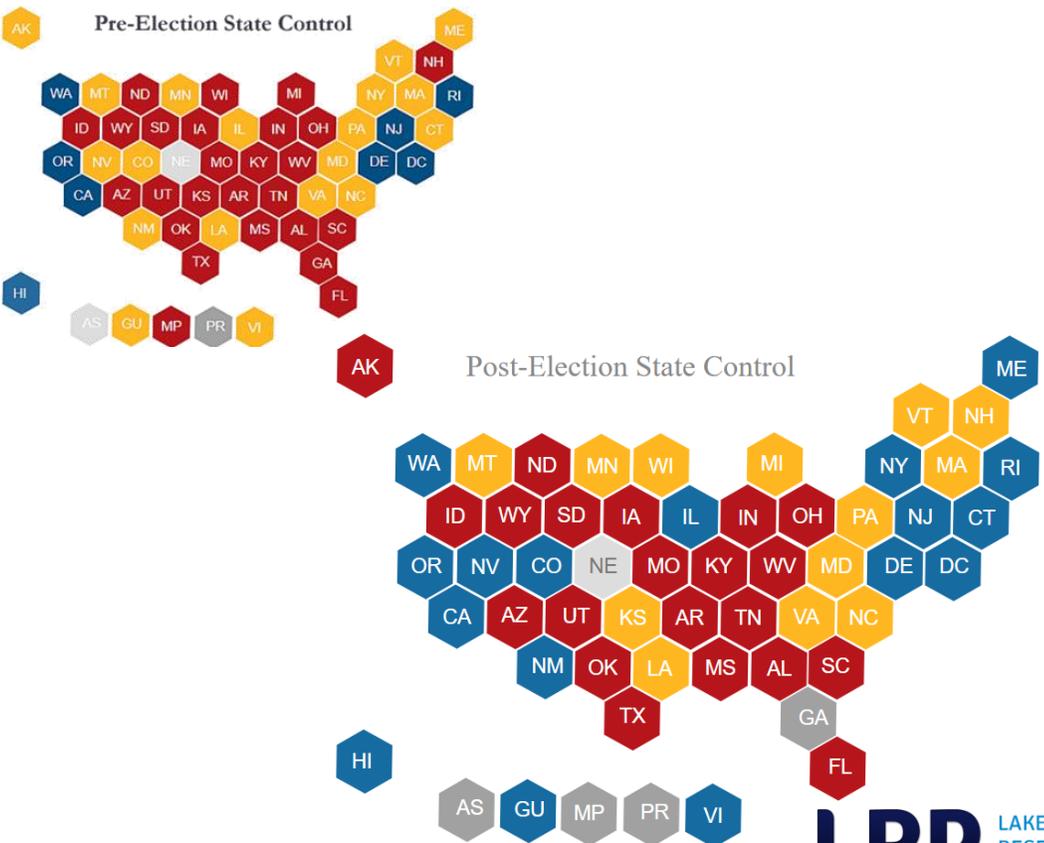
Election Overview

State Houses

Democrats win majorities in CO, CT, ME, NH, NY Senate, MN House, NH House Republicans win control of the AK State House.

Governors:

Democratic gains IL, KS, ME, MI, NV, NM, WI Republican gain in AK



Important Governorship Wins for Families in 2018

**Michelle Lujan Grisham
New Mexico**



**Tony Evers
Wisconsin**



**Laura Kelly
Kansas**



**Gavin Newsom
California**



**Jared Polis
Colorado**



**Gretchen Whitmer
Michigan**



Important Ballot Initiatives for Families Passed in 2018

- Medicaid expansion: ID, NE, UT
- Age requirements for firearms: WA
- Anti-discrimination protections for transgender: MA
- Restoring voting rights: FL
- Minimum wage increases: AK, MO

