



**Educational
Alliance**

USING THE TWO-GEN FRAMEWORK TO MEASURE OUTCOMES

April 25, 2017

**“The whole world
is a very narrow
bridge. The key
thing is not to be
afraid.”**

FOR 128 YEARS, WE HAVE WALKED THAT BRIDGE IN NYC.



FOUNDING

Educational Alliance (EA) serves more than 50,000 New Yorkers each year with a wide range of programs, including early childhood education, youth services, arts and cultural programming, employment services, substance abuse prevention and treatment, health and wellness programs and older adult services.



OUR JOURNEY



HEAD START

In 1965, EA became one of the earliest Head Start pilot programs in the country.

OUR JOURNEY



EARLY HEAD START

In 1995, EA became an early adopter of the Early Head Start program in order to serve families during the earliest, most critical years of their children's development.

In total, we support over 500 children and 300 families each year.

OUR JOURNEY



COLLEGE ACCESS AND SUCCESS PROGRAM

Educational Alliance's two-generation program was launched in 2011. CASP is an extension of our Head Start program and combines our well-established early childhood programs with adult education for parents and wraparound social services to strengthen entire families.

OUR JOURNEY



OUR PARTNERS

- NYU
- City University of New York
- Annie E. Casey Foundation
- Ascend Network @ Aspen Institute
- National Center for Families Learning

FRAMEWORK PROGRAM COMPONENTS

1

Education: High-quality early childhood education; youth development programs; family literacy; adult education including ESOL, High School Equivalency, college preparatory and advising services; college.

2

Economic Supports: Financial education courses and coaching; asset-building; adult education and workforce development; career services.

3

Social Capital: Parent-driven social capital building activities; parent support groups and workshops; group fitness activities

4

Health and Well-being: Mental health services for children and parents; health and nutrition education; parenting workshops; fitness and exercise.

Created with input from the Ascend
Network at the Aspen Institute

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EDUCATION

GOAL: PARENT BECOMES A MORE POWERFUL LEARNING PARTNER AND PURSUES POSTSECONDARY LEARNING

Output	Data Tool	Frequency
Parents increase educational attainment (ESOL; HSE; College)	<ul style="list-style-type: none"> Baseline survey EmPath Bridge to Self-Sufficiency Tool 	<ul style="list-style-type: none"> October and May Every 3 months beginning in November
Improved English proficiency	<ul style="list-style-type: none"> BEST Plus 	<ul style="list-style-type: none"> October (intake) June (post-test)
Receipt of certification and/or degree	<ul style="list-style-type: none"> TABE 	<ul style="list-style-type: none"> October (intake) June (post-test)
Receipt of certification and/or degree	<ul style="list-style-type: none"> Institutional Records 	<ul style="list-style-type: none"> June
Parents are empowered as their children's first/primary teachers	<ul style="list-style-type: none"> Baseline Survey, EmPath Bridge to Self-Sufficiency Tool 	<ul style="list-style-type: none"> October and May Every 3 months beginning in November
Higher expectations for parent and child educational attainment	<ul style="list-style-type: none"> Baseline Survey, EmPath Bridge to Self-Sufficiency Tool 	<ul style="list-style-type: none"> October and May Every 3 months beginning in November
Improved parenting skills	<ul style="list-style-type: none"> Baseline Survey, EmPath Bridge to Self-Sufficiency Tool Parent Workshop Survey 	<ul style="list-style-type: none"> October and May Every 3 months beginning in November Monthly during the school year
Increased involvement in children's learning activities	<ul style="list-style-type: none"> Baseline Survey, EmPath Bridge to Self-Sufficiency Tool 	<ul style="list-style-type: none"> October and May Every 3 months beginning in November

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EDUCATION

GOAL: CHILD DEMONSTRATES HEALTHY DEVELOPMENT AND SCHOOL READINESS

Output	Data Tool	Frequency
Meets developmental milestones	<ul style="list-style-type: none"> Teaching Strategies Gold Assessment Ages and Stages Questionnaire Early Screening Inventory 	<ul style="list-style-type: none"> December, March and June October October
Improved literacy skills and language comprehension	<ul style="list-style-type: none"> Teaching Strategies Gold Assessment 	<ul style="list-style-type: none"> December, March and June
Improved mathematics, science and technology skills	<ul style="list-style-type: none"> Teaching Strategies Gold Assessment 	<ul style="list-style-type: none"> December, March and June
Improved attendance	<ul style="list-style-type: none"> Classroom Records 	<ul style="list-style-type: none"> Monthly

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ECONOMIC SUPPORTS

GOAL: PARENT IMPROVES EMPLOYMENT STATUS		
Output	Data Tool	Frequency
Improved earnings	<ul style="list-style-type: none"> • Baseline Survey • EmPath Bridge to Self-Sufficiency Tool 	<ul style="list-style-type: none"> • October and May • Every 3 months beginning in November
Reduced reliance on public aid	<ul style="list-style-type: none"> • Baseline Survey • EmPath Bridge to Self-Sufficiency Tool 	<ul style="list-style-type: none"> • October and May • Every 3 months beginning in November
Increased participation in employment and career services	<ul style="list-style-type: none"> • Baseline Survey • EmPath Bridge to Self-Sufficiency Tool • Employment Services usage stats 	<ul style="list-style-type: none"> • October and May • Every 3 months beginning in November • Monthly
Job stability	<ul style="list-style-type: none"> • Baseline Survey • EmPath Bridge to Self-Sufficiency Tool 	<ul style="list-style-type: none"> • October and May • Every 3 months beginning in November

2

ECONOMIC SUPPORTS

GOAL: FAMILY IS EMPOWERED AND STABLE		
Output	Data Tool	Frequency
Increased financial assets	<ul style="list-style-type: none"> • Baseline Survey • EmPath Bridge to Self-Sufficiency Tool • Financial literacy assessment 	<ul style="list-style-type: none"> • October and May • Every 3 months beginning in November • November, January and March
Increased knowledge about financial matters	<ul style="list-style-type: none"> • Baseline Survey • EmPath Bridge to Self-Sufficiency Tool • Financial literacy assessment 	<ul style="list-style-type: none"> • October and May • Every 3 months beginning in November • November, January and March

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SOCIAL CAPITAL

GOAL: CHILD DEVELOPS EMOTIONAL AND INTELLECTUAL INTELLIGENCE TO SUCCEED

Output	Data Tool	Frequency
Improved social adjustment in school and community	Teaching Strategies Gold Assessment	December, March and June
Improved cognitive performance	Teaching Strategies Gold Assessment	December, March and June

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SOCIAL CAPITAL

GOAL: PARENT IMPROVES EMOTIONAL CAPACITY AND PARENTING SKILLS AND STRENGTHENS COMMUNITY		
Output	Data Tool	Frequency
Increased participation in community life	<ul style="list-style-type: none"> • Baseline Survey • EmPath Bridge to Self-Sufficiency Tool 	<ul style="list-style-type: none"> • October and May • Every 3 months beginning in November
Increased coordination with child’s teacher	<ul style="list-style-type: none"> • Baseline Survey • EmPath Bridge to Self-Sufficiency Tool 	<ul style="list-style-type: none"> • October and May • Every 3 months beginning in November •
Increased connection to other families	<ul style="list-style-type: none"> • Baseline Survey • EmPath Bridge to Self-Sufficiency Tool • Parent Workshop participation 	<ul style="list-style-type: none"> • October and May • Every 3 months beginning in November • Monthly
Increased knowledge and confidence in parenting skills	<ul style="list-style-type: none"> • Baseline Survey • EmPath Bridge to Self-Sufficiency Tool • Parent Workshop survey 	<ul style="list-style-type: none"> • October and May • Every 3 months beginning in November • Monthly



HEALTH AND WELL-BEING

GOAL: CHILD IS PROTECTED FROM PHYSICAL AND EMOTIONAL STRESS

Output	Data Tool	Frequency
Meets developmental milestones	<ul style="list-style-type: none">Teaching Strategies Gold Assessment	<ul style="list-style-type: none">December, March and June
Increased executive-functioning skills	<ul style="list-style-type: none">Teaching Strategies Gold Assessment	<ul style="list-style-type: none">December, March and June
Positive social-emotional development	<ul style="list-style-type: none">Teaching Strategies Gold AssessmentTeacher/Mental Health Therapist Observations	<ul style="list-style-type: none">December, March and JuneMonthly during the year
Increased child health insurance coverage	<ul style="list-style-type: none">Baseline SurveyHead Start Participant Information Report	<ul style="list-style-type: none">October and MayAugust



HEALTH AND WELL-BEING

GOAL: CHILD IS PROTECTED FROM PHYSICAL AND EMOTIONAL STRESS		
Output	Data Tool	Frequency
Decreased psychological distress	Baseline Survey PHQ-2 and PHQ- 9 EmPath Bridge to Self-Sufficiency Tool	<ul style="list-style-type: none">• October and May• October and May• Every 3 months beginning in November
Decreased maternal depression	Baseline Survey PHQ-2 and PHQ- 9	<ul style="list-style-type: none">• October and May• October and May
Increased access to health insurance	Baseline Survey	<ul style="list-style-type: none">• October and May
Increased confidence	Baseline Survey EmPath Bridge to Self-Sufficiency Tool	<ul style="list-style-type: none">• October and May• Every 3 months beginning in November
Increased emotional well-being, feelings of self-efficacy and feelings of self-worth	Baseline Survey PHQ-2 and PHQ- 9 EmPath Bridge to Self-Sufficiency Tool	<ul style="list-style-type: none">• October and May• October and May• Every 3 months beginning in November

MEASURING OUTCOMES: WHAT QUESTIONS LIE AHEAD?

1

How do we define and measure the effect of our two-generation “model” when each family has a unique experience?

2

How do we understand how “sticky” our interventions over time given the challenges of continuing with families as children enter school?

3

What does it take in terms of investment to position us for an impact evaluation?

Contact Us

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EVP, Programs and Strategy

