

OUR NORTH STAR GOAL

We aim to improve human service programs so families can achieve their goals and advance their economic mobility and well-being outcomes.

PROBLEM STATEMENT

In order to improve outcomes, human service agencies need support to build knowledge, implement best practices, and sustain the change of replacing traditional case management with Coaching strategies that leverage families' Executive Skills strengths, goals, and potential.

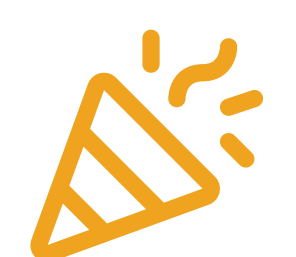
SOLUTION & VALUE PROPOSITION

Coaching reduces sources of stress, leverages families' Executive Skills strengths and goals, and emphasizes positive relationships. A growing body of research supports these best practices as key for family goal achievement, economic mobility, and overall well-being.

SUCCESS LOOKS LIKE



Families benefit from family-centered, strengths-based Coaching grounded in Executive Skills.



Program staff gain the knowledge and capability to feel less burdened and more equipped to build positive partnerships with families.



Organizational leaders have tools and strategies to sustain implementation of Coaching practices at all levels in their programs.

HOW IT WORKS



DISCOVERY PROCESS

- We listen to understand an organization's strengths and learning goals
- We build knowledge of and momentum toward Coaching through engaging introductory workshops

TRAINING & TA

- We facilitate training and technical assistance to increase knowledge of Coaching, Executive Skills, and goal setting, test new skills and strategies, and build momentum to implement Coaching

IMPLEMENTATION

- We support program coaches and leadership as they road test, iterate, and sustain Coaching strategies with families that begin to improve outcomes

RESOURCES NEEDED

- Staff from Bright Path / Bright Path's parent organization, New Moms
- Training, TA, and implementation science resources
- Funding
- Time, leadership buy-in and change management skills, and goal-directed persistence from partner organizations
- Business development and communication systems



RESEARCH SUPPORTED

A growing body of brain and behavioral science research supports equity-centered, coaching strategies and systems for family goal achievement.



PARTICIPANT TESTIMONY

Highlights the positive impact of coaching on organizational culture, family goal achievement, and participant's knowledge of their strengths.

This concept poster codifies a program or best practice of a two-generation (2Gen) approach for practitioners to replicate and systems and policy leaders to scale in order to improve outcomes for children and their families. Ascend at the Aspen Institute and the 2Gen Accelerator Community developed this concept poster alongside a portfolio of resources so that leaders can advance opportunities for families to achieve intergenerational success and well-being.