



# Mental Health in Employment Pathways for Intergenerational Transformation

Our holistic, mental-health-based approach places parents in careers best fit to their strengths, matches parents' trainings with employers' needs, and provides ongoing wrap-around support for lasting success.

## OUR NORTH STAR GOAL



We aim to create enduring, transformational outcomes for families, employers, and local communities by integrating mental health supports with job training and placement services in 2Gen programs.

### PROBLEM STATEMENT

Across the country, most households with low incomes are headed by single moms. Most employment-focused programs focus on short-term placements rather than career-level matches, leaving parents without the lasting skills and tools they need for long-term success.

### SOLUTION & VALUE PROPOSITION

Sustainable poverty alleviation starts with parents. We create lasting outcomes for parents and families by providing life-changing skills training and career placement, paired with mental health and peer support. Families establish economic stability, and communities benefit from a more skilled, stable workforce with stronger education systems and social services.

### SUCCESS LOOKS LIKE



3 months post-program participants are often **doubling their wages.**



24 months post-program participants are **sustaining upward career trajectories.**



80% of participants report significant **improvement in mental health symptoms.**



**\$120 million** saved by the state of Wyoming from decreased public assistance

### HOW IT WORKS

## CORE PROGRAM ELEMENTS



### TRAIN BEYOND JOB SKILLS

- 6-8 weeks of hard skills training + communications and healthy relationship skills building
- 12 weeks life management + executive skills development

### CULTIVATE EMPLOYER PARTNERSHIPS

- Prioritize workforce needs for in-demand industries
- Build mutually beneficial employer relationships

### PROVIDE PEER & WELLNESS SUPPORT

- Cohort-based, meets weekly, grows social capital
- Mental health groups and individual sessions
- Weekly groups for parenting skills, knowledge, and support

### MATCH FOR CAREER FIT & MOBILITY

- Focus on jobs with career pathways in growth industries
- Match based on extensive knowledge of participant & employer
- Followup support for up to 2 years after employment

### RESOURCES NEEDED

- Evidence-based understanding of behavior change
- Values-driven program and systems design
- Actualized culture and values
- Immutable mission and vision
- Accountability to strategic plan
- Fearless funding strategy
- Community-based scaling



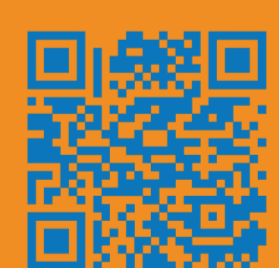
## >38 YEARS

Of proven outcomes and replication of best practices in 6 unique urban and rural communities statewide



## PARTICIPANT TESTIMONY

Reveals the transformative impact of the program and its pivotal role in developing confidence and unlocking career pathways



## FAMILY SUCCESS

Scan the QR code to watch Josetta's Story

This concept poster codifies a program or best practice of a two-generation (2Gen) approach for practitioners to replicate and systems and policy leaders to scale in order to improve outcomes for children and their families. Ascend at the Aspen Institute and the 2Gen Accelerator Community developed this concept poster alongside a portfolio of resources so that leaders can advance opportunities for families to achieve intergenerational success and well-being.

WANT TO LEARN MORE? [ascend.aspeninstitute.org/2gen-accelerator](https://ascend.aspeninstitute.org/2gen-accelerator)

