

We coach and consult with human service agencies interested in Executive Skills Coaching strategies to improve 2Gen services and outcomes for families.

OUR NORTH STAR GOAL

We aim to improve human service programs so families can achieve their goals and advance their economic mobility and well-being outcomes.






PROBLEM STATEMENT

Human service agencies need support to build knowledge, implement best practices, and sustain the change of replacing traditional case management with strengths-based, Executive Skills Coaching strategies that strengthen outcomes for families.

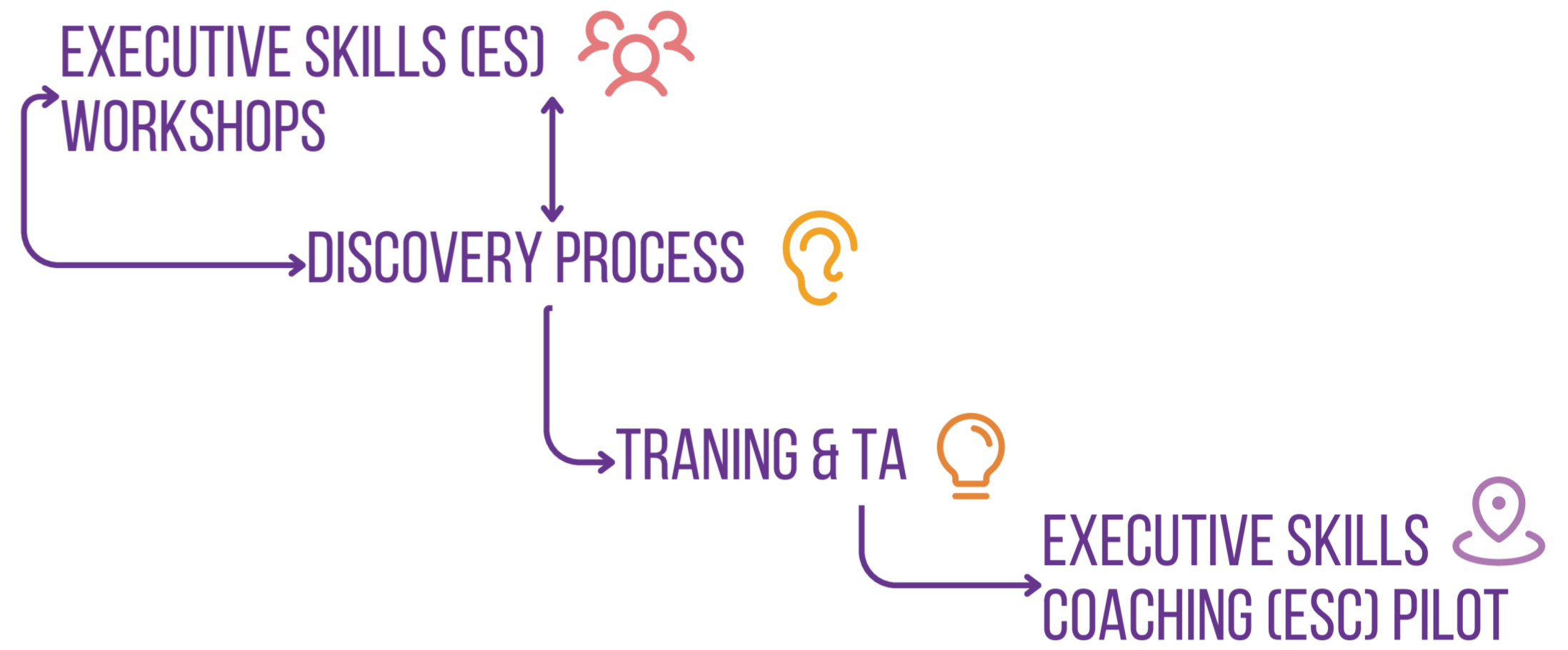
SOLUTION & VALUE PROPOSITION

Executive Skills Coaching focuses on developing strong relationships, reducing sources of stress, and creating equity-centered programs. A growing body of research supports these best practices as key for family goal achievement, economic mobility, and overall well-being.

SUCCESS LOOKS LIKE

-  Families benefit from family-centered, strengths-based, Executive Skills Coaching.
-  Program staff gain the knowledge and capability to feel less burdened and equipped to build equitable partnerships with families.
-  Program leaders have tools and strategies to support the implementation of Executive Skills Coaching into their organization.

HOW IT WORKS



DISCOVERY PROCESS

- First, we listen to understand an organization's strengths and learning goals
- We build industry-wide knowledge of Executive Skills through workshops

TRAINING & TA

- Training and implementation design support to increase knowledge of Executive Skills and goal setting, test new strategies, and build momentum to implement Executive Skills Coaching

PILOT

- We support program coaches and leadership as they pilot Executive Skills Coaching with families and assessing outcomes

RESOURCES NEEDED

- Staff from The Hub
- Training, TA, and implementation science resources
- Time and resources from partner organizations
- Leadership buy-in and persistence
- Business development and communication systems
- Funding



RESEARCH SUPPORTED

A growing body of brain and behavioral science research supports equity-centered, coaching programs and systems for family goal achievement.



PARTICIPANT TESTIMONY

Highlights the transformative impact of the program and its benefits.

This concept poster codifies a program or best practice of a two-generation (2Gen) approach for practitioners to replicate and systems and policy leaders to scale in order to improve outcomes for children and their families. Ascend at the Aspen Institute and the 2Gen Accelerator Community developed this concept poster alongside a portfolio of resources so that leaders can advance opportunities for families to achieve intergenerational success and well-being.