

OUR NORTH STAR GOAL



We strive to foster a family-centered environment that prioritizes the strengths, goals, and active involvement of families by recognizing them as essential partners in the support services they receive.

PROBLEM STATEMENT

There is a lack of family-centered services that are tailored to the needs and experiences of families facing multi-generational poverty. Underserved areas in San Antonio have the highest percentage of families experiencing extreme poverty in the state, which is hard to break out of.

SOLUTION & VALUE PROPOSITION

Our programs build leadership among parents and front-line staff through peer support, training, and family-centered systems that integrate parent voice.

SUCCESS LOOKS LIKE



Family Case Coaches use a strengths-based approach that considers needs of the whole family to set goals, navigate through crisis, and make services more cohesive across partner service organizations.



Parents are advocates for themselves and their children and recognized as leaders in service organizations.



Organizations integrate family voice into decision-making about services and approaches to align with family needs and experiences

HOW IT WORKS

WE ARE FAMILY-CENTERED

- Family Case Coaches engage in relationship building and goal setting with families.
- Monthly meetings allow for support on each family's journey towards economic stability.
- Support is provided for six months after program completion to help with employment retention.

WE ARE ADVISED BY PARENTS

- Program offers a peer support system and serves as a voice for Dual Generation families.
- Training and leadership opportunities cultivate interpersonal and leadership skills.
- Substantive involvement and responsibilities in Dual Generation decision-making processes, including contributions to funding recommendations.
- Structured conversations with United Way staff guides the parent's role in the decision-making process.

WE ARE ALWAYS ADAPTING

- The Dual Gen Toolkit includes strategies for implementing family-centered case coaching and elevating family voice, techniques for building peer supports and training resources.
- It will provide additional strategies for integrating parent voice.

RESOURCES NEEDED

- Monthly Family Case Coaching
- Child Care Assistance
- Basic Needs Support
- Tuition-Free Trainings
- Parent Advisory Committee
- Shared-Data System
- Ongoing backbone support
- Collective Impact Approach and Practices
- Monthly Partner Meetings
- Data Informed Discussions & Decision Making



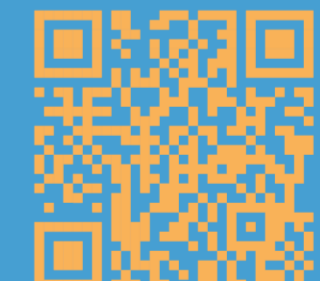
ALLEVIATING BARRIERS

Families noted that coaches helped develop career plans and remove barriers to workforce programming (including getting a driver's license or improving their credit).



PARENTING

Adults in San Antonio commented that the coaches helped them become better parents.



THRIVING FAMILIES

Scan the QR code to see how Dual Generation is changing lives in our community.

This concept poster codifies a program or best practice of a two-generation (2Gen) approach for practitioners to replicate and systems and policy leaders to scale in order to improve outcomes for children and their families. Ascend at the Aspen Institute and the 2Gen Accelerator Community developed this concept poster alongside a portfolio of resources so that leaders can advance opportunities for families to achieve intergenerational success and well-being.