

A TOOL FOR THE VOICE OF THE RESIDENT

Public-Private Housing Partnership Framework

Introduction

Public-private partnerships (PPPs) are a powerful approach to addressing the affordable housing crisis in the United States. By leveraging the strengths of both sectors, these collaborations can provide sustainable and inclusive housing solutions that prioritize resident voices and renter education. This brief outlines a framework for creating effective PPPs, includes key statistics, and highlights successful case studies like the Jeremiah Program's initiatives in Boston, Massachusetts, and St. Paul, Minnesota.

WHY PUBLIC-PRIVATE PARTNERSHIPS MATTER

KEY STATISTICS:

- **Increased Housing Stock:** PPPs have been shown to increase affordable housing by up to 20% in areas with limited inventory.
 - **Economic Impact:** For every \$1 invested in affordable housing, \$1.50 in local economic activity is generated.
 - **Social Benefits:** PPPs that integrate supportive services see a 40% higher rate of tenant stability compared to housing-only models.
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CASE STUDY: THE JEREMIAH PROGRAM

The Jeremiah Program aims to create and implement well-structured public-private partnerships:

- **Boston, Massachusetts:** Partnered with the Boston Housing Authority to create Memorandums of Understanding (MOUs) for supportive service housing. This collaboration provided affordable housing with integrated child care and career development services for single mothers.

- **St. Paul, Minnesota:** Partnered with Sherman Associates to offer mixed-income housing combined with tailored supportive services, creating pathways for residents to achieve financial stability.

Successful public-private housing collaborations, such as these, were born from the need to help program participants successfully transition to their next housing opportunity. These initiatives recognize that stability in housing is a critical stepping stone for residents to achieve broader life goals, such as financial independence and educational attainment.

To succeed, partnerships must be mutually beneficial. They should aim to increase occupancy rates for housing providers while ensuring program participants receive housing and wrap-around services that demonstrate care, empowerment, and intentionality. By integrating these values into framework, partnerships create meaningful opportunities for both residents and stakeholders.

FRAMEWORK FOR BUILDING EFFECTIVE PUBLIC-PRIVATE HOUSING PARTNERSHIPS

1. DEFINE OBJECTIVES AND SCOPE

- **Goals:** Clearly outline the objectives of the partnership, such as increasing affordable housing units or integrating supportive services.
- **Scope:** Specify the type of housing (e.g., income-restricted, transitional) and target populations (e.g., BIPOC communities, college-ready individuals).

2. LEGAL FRAMEWORK

- Engage legal counsel to draft MOUs and contracts.
- Ensure compliance with housing regulations at all levels.

3. MEMORANDUMS OF UNDERSTANDING (MOUS)

- Define roles and responsibilities for public and private entities.
- Set timelines, expected outcomes, and accountability measures.

4. RENTER EDUCATION

- Design and implement renter education programs to empower tenants with knowledge about their rights and responsibilities

- Collaborate with community organizations, NGOs, or local educational institutions to deliver workshops and informational materials. (Housing Equity Centers, Foundations with Housing-First models, etc)

5. RENTER AGENCY AND VOICE TOOLS

- Establish a platform for renters to share feedback and raise concerns.
- Implement online portals or community hotlines for ongoing communication.
- Focus Groups
- Annual Surveys

6. SUPPORTIVE SERVICES

- Identify and integrate supportive services that enhance the well-being of tenants, such as social services, counseling, healthcare, and employment assistance, as well as your specialized programming
- Collaborate with local service providers for seamless integration.

7. MONITORING AND EVALUATION

- Use KPIs to measure success (e.g., tenant retention rates, service utilization).
- Conduct regular reviews and adjust strategies as needed.

Collaborative Best Practices

COMMUNITY ENGAGEMENT

- Host forums and town halls to involve residents in decision-making.
- Include community leaders in planning and evaluation processes.

SUSTAINABILITY PLANNING

- Secure long-term funding commitments from all stakeholders.
 - Plan for adaptability to changing economic and regulatory conditions.
 - Secure commitment of key stakeholders, from all orgs involved, at least a 3–5-year commitment
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Visuals and Data

KEY METRICS OF SUCCESSFUL PPPS

Metric	Impact
Increase in Housing Units	+20% in affordable housing stock
Tenant Stability	+40% with integrated services
Economic Multiplier Effect	\$1.50 per \$1 invested

EXAMPLE PARTNERSHIP TIMELINE

- **Months 1-3:** Define scope and draft MOUs.
 - **Months 4-6:** Launch renter education programs and voice tools.
 - **Months 7-12:** Implement supportive services and evaluate initial outcomes.
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Conclusion

Inclusive and collaborative public-private partnerships are essential to addressing the affordable housing crisis. By prioritizing resident voices, renter education, and supportive services, these partnerships can create sustainable housing solutions that transform lives and strengthen communities.