

# Jeremiah Program

As part of Jeremiah Program's comprehensive Strategic Planning process with Bridgespan in 2024, we identified five key strategic priorities that will shape our organization's future over the next five years 2025-2029. This strategic review process revealed an opportunity to significantly expand our interactive rental platform initiative beyond its original scope in the 2024 grant cycle. By integrating insights from our successful renter education program—which demonstrates how technology-enabled, mixed-delivery methods can create meaningful impact—we've reimagined the platform's potential to advance our mission across multiple priorities.

The platform has evolved from an initial proof point into a cornerstone investment that will leverage technology and product investments over the next five years to:

- Create an AI-enabled mobile application that connects alumni, current participants, and resources across the JP network, building on our proven model of combining personal support with accessible digital tools
- Enhance our housing stability initiatives by facilitating connections between JP mothers and public/private housing partners in non-residential cities, extending the reach of our successful renter education program that currently serves hundreds of families across nine U.S. cities
- Enable data-driven storytelling that amplifies our families' voices and experiences, incorporating the pre- and post-education survey methodology that has demonstrated increased knowledge and self-confidence among participants
- Support comprehensive data disaggregation by race, gender, and parental status to better illuminate and address disparities, ensuring our programs effectively serve all family circumstances
- Drive our holistic impact measurement approach by implementing the same rigorous evaluation methods that have proven successful in our renter education program

This strategic integration allows us to build upon our demonstrated success in creating safe spaces for learning and support while scaling our impact through technology. The enhanced scope directly aligns with our commitment to building sustainable solutions for economic mobility and disrupting generational poverty.

We see this expanded platform as a catalyst for creating greater long-term value for our community while strengthening our ability to attract and engage champions committed to systems change. The platform will serve as a foundation for JP's future growth, enabling us

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to scale our proven approaches through a train-the-trainer model and reach more families across our network.

We appreciate your support as we pursue this expanded vision and welcome the opportunity to discuss how this enhanced platform will advance our shared commitment to transformative change for single mothers and their children.

Based on both the strategic priorities and the renter education model's success metrics, here are key outcomes that we anticipate will define success for the expanded JP technology platform, over the next five years:

## Transformational Outcomes:

- Enable 75% of JP alumni to remain actively engaged through the AI-powered mobile platform, fostering peer connections and resource sharing that extend beyond program completion
- Increase stable housing placement rates by 40% in non-residential cities through streamlined public/private partnership management and automated matching systems
- Generate a 50% increase in JP mothers sharing their stories and experiences through the platform, leading to enhanced advocacy and policy influence

## Operational Excellence:

- Reduce staff administrative time by 60% through automated data collection and reporting systems, allowing more time for direct family support
- Achieve comprehensive data tracking across all five program pillars (college access, early childhood education, housing, career training, and community) with 100% demographic disaggregation
- Enable real-time impact measurement across all JP locations, with quarterly insight reports automatically generated for both internal improvement and external stakeholders

## Community Impact:

- Scale our proven training models to reach 3x more families through technology-enabled delivery methods
- Create a searchable knowledge base of family insights and success stories that inform program improvements and policy advocacy

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- Establish measurable baselines for economic mobility milestones achieved by JP families, tracked longitudinally through the platform

These outcomes reflect our goal of not just building a rental program, but a larger technology platform, creating an ecosystem that amplifies our impact, scales our proven approaches, and advances our mission of disrupting generational poverty.

## Jeremiah Program's Five Strategic Plan Priorities:

### Five priorities frame this plan

① Build year-round **alumni programming** that leverages the power of JPs alumni community to advance solutions that support economic mobility and disrupt generational poverty

② Amplify the **stories** of JP families and champion the **disaggregation** (e.g., race, gender, parental status) of data to change narratives about economic mobility and generational poverty

③ Strengthen the **core programming** across our five pillars by leveraging JP learnings and family insights

④ Create a **holistic impact measurement approach** to drive a culture of curiosity to share insights internally and externally within JP communities

⑤ Build a **development program** that leverages and fuels JP's strategic investments and expansion

# Strategic commitments will bring each priority to life

Strategic Priorities	Strategic Commitments
<b>1</b> Build year-round <b>alumni programming</b> that leverages the power of JP's alumni community to advance solutions that support economic mobility and disrupt generational poverty	<ul style="list-style-type: none"> <li>• Establish regional alumni chapters with stipends for JP alumni officers to effect change in their communities</li> <li>• Build a JP mobile app that leverages AI to share resources and connect alumni with each other and current moms</li> <li>• Design and pilot a loan fund for JP alumni and additional partnerships to invest in key economic mobility milestones for their families (e.g., down payment resulting in lower interest rates; security deposit for better school district)</li> </ul>
<b>2</b> Amplify the <b>stories</b> of JP families and champion the <b>disaggregation</b> (e.g., race, gender, parental status) of data to change narratives about economic mobility and generational poverty	<ul style="list-style-type: none"> <li>• Build the technical systems and processes to support democratizing storytelling among JP families/alumni, providing a direct route for moms to elevate their stories on issues they care most about</li> <li>• Strengthen the capacity of JP leadership to champion disaggregating data (e.g., by gender, race, and parenting status) to illuminate the disparities experienced by single moms and their families</li> </ul>
<b>3</b> Strengthen our <b>core programming</b> by leveraging JP learnings and family insights	<ul style="list-style-type: none"> <li>• Expand our data-driven framework and process that draws on JP learnings and family insights for ongoing improvement of our core programming across the five pillars (college access &amp; career support, quality early childhood education, safe &amp; affordable housing, E&amp;L and career training, and supportive community)</li> <li>• Ensure smoother transitions for moms and kids across the full JP journey from E&amp;L through joining the alumni community</li> </ul>
<b>4</b> Create a <b>holistic impact measurement approach</b> to drive a culture of curiosity to share insights internally and externally within JP communities	<ul style="list-style-type: none"> <li>• Build the technology, team processes, systems, and professional habits to measure impact and surface/apply insights that benefit larger the JP geographic community</li> <li>• Publish JP's insights and learnings about issues impacting JP families and solutions</li> </ul>
<b>5</b> Build a <b>development program</b> that leverages and fuels JP's strategic investments and expansion	<ul style="list-style-type: none"> <li>• Strengthen infrastructure at the regional and national levels to attract and inspire champions committed to systems change (e.g., gender equity, economic mobility, and generational poverty) and raise both private and public dollars</li> <li>• Invest in continuing education for JP leaders and board members to increase their knowledge, capacity, and effectiveness in enlisting prominent champions</li> </ul>