

SOLUTION SPOTLIGHT

HEALTH BY WEALTH COLLECTIVE

Scaling the reach of medical-financial partnerships

ORGANIZATION

STREETCRED

LOCATION

NATIONAL

FOCUS AREA



SAVINGS
& CASH

THE ISSUE

Pregnant women and babies have many clinic visits — at least seven in the first year of life. These visits help build trust in and comfort with the healthcare system, but also offer a unique opportunity to break down economic barriers for families with low-incomes.

\$35,000,000

The HxWC has returned more than \$35 million dollars to 20,000 families

THE SOLUTION

StreetCred, led by Ascend Fellow Dr. Lucy Marcil, is building economic mobility and health equity for families and children by leveraging trust in and access to healthcare. StreetCred started in Boston as a way to offer services like tax preparation, enrollment assistance, and financial coaching in a trusted healthcare setting.

Now the organization is scaling its reach through the Health by Wealth Collective (HxWC), a national open-source, technical support learning community for those building medical-financial partnerships. The program model focuses on creating community among healthcare providers and facilitating program implementation.

➤ Impact in Action.

One HxWC member on the organization's impact:

"The HxWC inspired and empowered us to offer hospital-based free tax preparation services to families...We have designed and refined our services through shared learning with other members. HxWC has facilitated meaningful connection, mentorship, and collaboration."

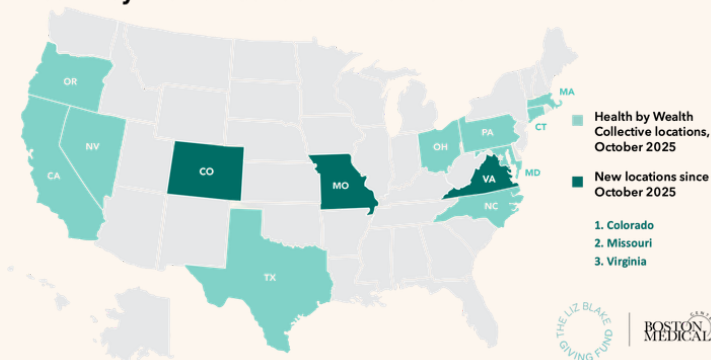
DESIGNED WITH FAMILIES

To successfully deliver economic mobility services to families, the model needs to be opt out, longitudinal, and relationship based. The Health by Wealth Collective model starts with a community health worker proactively offering a bundle of economic mobility services during routine prenatal and pediatric visits. Families can opt out, but few do. The community health worker continues to follow up with families at each visit. Families have reported that this support is as important as the economic resources.

44

HxWC has built a community of 44 member organizations who are building medical-financial partnerships.

Health by Wealth Collective Locations



ACCELERATING THE SOLUTION

StreetCred's Health by Wealth Collective now includes 44 active members in 14 states across the country. Together, the HxWC has returned more than \$35 million dollars to 20,000 families.

KEY TAKEAWAYS

- **Building on what works.** The Health by Wealth Collective accelerates the model innovated at StreetCred, which has proven that when services are opt out, longitudinal, and relationship based, they are more effective for families.
- **A National Movement.** HxWC builds community and facilitates implementation on a national scale, which results in economic opportunity and a redesigned healthcare system that works for families.
- **Scaling Impact.** Collectively, HxWC has returned more than \$35 million to 20,000 families
- **For more information, contact:**
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WHAT IS FORWARD WITH FAMILIES?

Forward With Families is a nationwide initiative powered by Ascend at the Aspen Institute to amplify programs, policies, and initiatives that make life affordable, economic mobility possible, and security attainable for every family in America. By lifting up what's already working across the Ascend Community, Forward With Families drives leaders at every level to act on solutions proven to ensure resources go farthest for the children and families who need them most.



THE PATTERSON FAMILY